

PUBLICATION DATES & ADVERTISING RATES

March to June	-	copy deadline February 10
July to October	-	copy deadline June 10
November to February	-	copy deadline October 10

Advertise in three consecutive issues of 'Family & Co' and receive a 14% discount

Maximise your advertising opportunity: editorials and/or competitions are welcome. Available as part of our combined Special Offer 1/4 page advertising plus 1/4 page editorial/competition at \$600.

Added Bonus - 'Family & Co' advertisers are eligible for a free ad on our website! Please ask us for further details and for other website advertising opportunities.

'Family & Co' is a full size colour publication. Advertising rates do **NOT** include HST.

Below are our most popular sizes - please contact us to discuss alternative sizes and rates.

<p>Quarter Page 3.75 x 5.0</p> <p>\$500</p>	<p>Eighth Page 3.75 x 2.25</p> <p>\$250</p>
<p>FULL PAGE 8 X 10.24 \$1000</p>	
<p>Mini Box 1.75 x 0.75 \$40</p>	<p>Sixteenth Page Portrait 1.75 x 2.75 \$125</p>
<p>Half Page Landscape 8 x 5 \$750</p>	

* Sizes not to scale

ARTWORK SPECIFICATIONS

'Family & Co' operates a digital PDF workflow. All material should be supplied in a digital format using the following software and delivery methods:

PDF and JPEG are the preferred formats.

All photographs and files to be supplied at a minimum resolution of 300dpi.

Advertisements should be in CMYK colours and can be converted to CMYK if necessary. We do not accept responsibility for any inaccuracy or loss of definition arising from any conversions.

Our preference is to have ads supplied in a Microsoft format on a disc or emailed to us. We require the name of the program used and the name of all fonts used.

How do I pay?

By cheque made payable to Nicnah Publications. The due date will be clearly shown on the invoice which will be sent to you once you have confirmed a booking.

Email artwork to: adverts@familyandco.ca
Or send by disc to the address below